

## BIODEGRADABLE PRODUCTS FOR INTERNATIONAL MOUNTAIN DAY



For "International Mountain Day" on December 11<sup>th</sup>, 2022, Mammut, in collaboration with the Unless Collective, is launching a limited edition of biodegradable t-shirts and hoodies. The sustainably produced products are transmitting the message "Protect your playgrounds" – inviting the outdoor community to join the movement for more conscious adventures.

In line with Mammut's goals to minimize their impact, Mammut has teamed up with UNLESS to create 100% plant-based t-shirts and hoodies. The result: fully biodegradable products.

## **Product Fact Check**

UNLESS makes 100% plant-based streetwear designed to leave zero plastic waste. Even the thread, label, and print are made from natural materials, which means each product is completely biodegradable. The cotton is grown in the USA and trackable.

## **Donations for our Winters**

Mammut has committed to donating all profits to Protect Our Winters (POW). Since 2020, Mammut has been partnering with the non-profit organization. POW campaigns for climate protection and works on solutions to bring about change in society, the economy, and politics.

Discover more about this special collab here: mammut.com/IMD

## **About Mammut**

Mammut is a Swiss outdoor company founded in 1862 that offers mountain sports enthusiasts worldwide high-quality products and unique brand experiences. For 160 years, the world's leading premium brand has stood for safety and pioneering innovation. Mammut products combine functionality and performance with contemporary design. With its combination of hard goods, footwear, and clothing, Mammut is one of the complete suppliers in the outdoor market. Mammut Sports Group AG is active in around 40 countries and employs approx. 800 people.

mammut.com